

J. Adams & Co.

LAUNCH FIRST LONDON SHOWROOM AT THE LONDON DESIGN FESTIVAL 2021



British lighting studio J. Adams & Co. will debut their first London showroom during the London Design Festival 2021.

Founded in 2016 and led by design director Will Earl, J. Adams & Co. showcase materiality, craftsmanship, innovative engineering, and authentic design made in Britain. With a taste of all eight lighting collections on display, including the best-selling Flume collection and more recent launches Aragon and Nova, the new 40m2 showroom space will showcase the breadth of the studio's contemporary industrial handwriting within its product offering.

The showroom is in an ideal location: just a short walk from the City and London Blackfriars, a stone's throw from Farringdon station and nestled in the heart of the Clerkenwell design community. With a rich history in design and engineering, the premises, once occupied by an acclaimed scientific glassware manufacturer in the late 19th century, is now home to up-and-coming British lighting studio and manufacturer led by design director Will Earl. Decorated in a signature J. Adams & Co. colour palette, the new showroom space echoes the timeless and refined style of the brand's evolving collections.

The brand's first showroom opening comes ahead of a series of new collections launching throughout Autumn 2021 starting at Decorex International and beyond into Spring 2022 at Maison Objet Paris.

PRESS PREVIEW
Tuesday 21ST September 2021
10am – 4pm

J. Adams & Co. showroom
1st Floor, 67 Farringdon Road,
London
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For high resolution imagery, quotes and product loans, please contact Kelly Teasdale at Teasdale PR: kelly@teasdalepr.com | +44 (0) 7734 689511

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Notes to Editors

Founded in 2016 and led by design director Will Earl, J. Adams & Co. showcase craftsmanship, innovative engineering and authentic design made in Britain. Combining an industrial aesthetic with modern elements, J. Adams & Co. redefine classic styles in contemporary form to create their timeless collections. Materiality and manufacturing expertise are at the heart of the brand, with each product made by hand in the companies UK Birmingham factory using only the highest quality materials.