

For immediate release

Press release for the exhibition *Soft Ground* by Studio Thor during The London Design Festival 2021. Open daily from 18th - 26th September from 10 am till 6 pm.

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Soft Ground by Studio Thor is an exhibition exploring old and new ways to connect with nature.

On a barge floating on the Regent's Canal, Studio Thor presents new work. From capturing childhood dreams of magical rainbows to open source products and anti-capitalist design, *Soft Ground* advocates DIY culture and proposes adventures only found when wandering off the path.

Inside Marlowe, east London's most famous gallery barge, you will find a contemporary take on outdoor archetypes, from open fire grills to sledges. A collection of objects carefully curated for digital manufacturing, designed to be produced locally and last a lifetime. Files and plans are shared openly, proposing an alternative to a capitalistic approach. Therefore, encouraging everyone to create tools to connect with their natural surroundings.

Located on Marlowe's top deck is the Circular Rainbow Machine. This stainless steel hoop measuring over three and a half meters creates a misty cloud in which one can discover a complete circular rainbow. This simple yet mesmerising natural phenomenon takes shape right in front of the observer. A chance to experience a bit of magic.

Exhibition address

Regent's Canal Towpath, Kings Cross, London N1C 4LW
Onboard gallery boat Marlowe, moored next to The London Bookbarge

Studio Thor is the creative practice of spatial and product designer Thor ter Kulve. Within this practice he redefines public space, inventing products that enable natural or civic typologies to be transformed into tools, furniture, and solutions. Through these interventions, he tries to empower everyone to re-think the rules of civic environments.

For additional information or images please contact us by mail, thorterkulve@gmail.com

