

NKDWARE NKDWARE NKDWARE

**NKDWare to present 'Centring the Clay' showcase at
London Design Festival, 18-26 September 2021**

Islington Design District | Islington Square



Lift vase by NKDWare © NKDWare 2021

This September, London-based ceramics brand NKDWare will present 'Centring the Clay', a showcase examining the different aspects of the potter's wheel technique. Featuring its new *Lift* collection, exclusively available during the London Design Festival, alongside its uniquely made *Potter's Wheel* vases, NKDWare's pop-up exhibit will run from 18th until 26th September 2021.

Kirsi Enkovaara, Founder and Design Director of NKDWare, explains: "*The Potter's Wheel* vases mirror the rotating movement of the wheel while the *Lift* collection embodies the moment when the wet clay is lifted from the wheel, both revealing the maker's touch that is left permanently imprinted on the object. When you hold the ceramics, it's almost like your hand merges with the objects and you can sense the maker's spirit within them."



Lift breakfast set and vase by NKDWare © NKDWare 2021

The *Lift* collection comprises a three-piece breakfast set and a series of vases. Expanding NKDWare's typology to everyday objects, the *Lift* breakfast set, which includes a bowl, a plate and a mug, has been designed with repose in mind, encouraging its users to pause and slow down. It seeks to imbue this special moment at the start of each day with a sense of serenity.

Also on exhibit for the first time will be the *Potter's Wheel* collection, the result of a collaboration between NKDWare and three ceramicists: Dr. Linda Bloomfield in London, Capucine Giraud in Paris, and Pollasate Lohachalatanakul in Bangkok. The brand's inaugural range – launched last year but never-before-exhibited – it consists of three series of vases, which are named after their cities of origin and made from natural local clay.

In addition, NKDWare will host 'Off Centre', a programme of workshops offering visitors the opportunity to experiment with a potter's wheel and test-make decorative objects that resemble organic and distorted vases. The workshops will revisit the primary principle of the potter's wheel technique whereby the clay is forced on the centre of the wheel in order to create a symmetric shape. Instead visitors will be urged to place the clay off centre to explore the sort of forms that can be created when the process is not traditionally observed. With this method, no two objects can be the same and the moment of making is permanently ingrained within the final piece.

Over the course of the Festival, NKDWare's exhibition space will fill with these intriguing sculptures and create an ever-evolving installation of disparate clay objects, thus evoking the human presence behind the wheel.

Further details about booking the workshops will be announced on nkdown.com.



Potter's Wheel vases by NKDWare © NKDWare 2021

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Notes to Editors

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Press Information

'Centring the Clay' by NKDWare

London Design Festival

Islington Design District

Address: Islington Square, N1 1AB

Opening times: 11am - 7pm

Press View: Wednesday 22 September / 5 - 6pm (invitation only)

Cocktails: Wednesday 22 September / 6 - 9pm (invitation only)

Workshops: to be announced soon

About NKDWare

NKDWare is a ceramic brand that was founded by London-based product designer Kirsi Enkovaara in September 2020. NKDWare advocates a transparent production process and collaborative approach between designer and maker whereby a set of ceramicists from different regions of the world are given a same technique and shape to interpret using their own expertise and local materials, resulting in ceramic collections that are "same-but-different".

nkdware.com | [@nkdware](https://www.instagram.com/nkdware)

About Kirsi Enkovaara

Kirsi Enkovaara is a London-based product designer, Founder and Design Director of ceramic brand NKDWare. Masters graduate of the Royal College of Art, London, her work combines an artistic design practice with a professional expertise in high-street homeware. Kirsi seeks to humanise mass-production and to develop innovative solutions for ethical retail. Originally from Finland, she has lived and worked in England, Spain, and Thailand, shaping her international perspective on design.